



## Misses' smartest suits are lavishly fur-trimmed

THEY differ in line, some hanging loosely from the shoulders in youthful box-coat effect, some simulating an Eton jacket, some fitted in fashionable Godet waistline style, but nearly all of them are colored and banded in fur.



All the rich fabrics—duvetyne, velour, peachbloom, chevrona and broadcloth are used. Often their beautiful weaves are enhanced by elaborate embroidery or braiding.

All the shades of brown, Autumn's own colorings, are in logical favor. Dragon fly blue, a subtle green blue shade, is also very lovely.

Prices for these better suits start at \$89.75 and range up to \$289.00

Macy's—Third Floor, Front, 34th Street.

## First in many months! This shipment of Irish point lace curtains from Switzerland

(That effective applique design worked on net)

FOR handsome, practical draperies few curtains rival these of Irish Point Lace. Their popularity seems only to increase with the years. For some time past our stock of them has not been complete owing to importing difficulties, but now we are glad to announce a fresh, new shipment of designs for Fall use.

Note particularly that we have plenty of these curtains in 3 and 3½ yard lengths—they are much in demand.

2½ yards—\$10.24 and \$11.89  
3 yards—\$18.74 to \$24.74  
3½ yards—\$20.49 to \$39.50

Macy's—Fourth Floor, Rear, 34th Street.



## The new side tunic

is a feature of this Woman's dress \$54.75

Navy tricot and embroidered black satin insure for it rare dignity, taste and chic. The tricot is excellent quality, the satin is a heavy, lustrous kind. The dainty collar that trims the blouse is made of ecru Georgette embroidery.

This frock is just one of a number of smart, expertly tailored dresses at or near this price, now on display in the Women's Dress Section, Third Floor, rear—34th St.



## What \$15.74 will buy for the schoolgirl

Just by way of refuting the general impression among parents and others, that "you can't buy much for that, any more." In presenting these garments, we hope to show that here, at least, the dollar has pretty nearly the same buying power as in happier days. For where, even years ago, could the shrewdest parent have found better-made, more tastefully designed frocks than these? And how often, even in those days, could a coat like this one be had for so low a price?

### Taffeta

A girlish frock with quaintly ruffled skirt, and ruffles also trimming the blouse and sleeves. Bright worsted embroidery lends a novel touch. Navy, Copenhagen and rose. 8 to 16 yrs. \$14.74.

### Navy French serge

Makes an ideal frock for the cooler weather. The tucked skirt is box-pleated. A novelty cord ties under the demure round collar, which is brightened by red worsted. 10 to 14 yrs. \$15.74.

### A chinchilla coat

Is fashioned in a youthful belted style with two patch pockets. It is warm and practical for all weathers. In gray or navy blue, lined throughout with satin. Sizes 6 to 16 yrs. \$15.74.

Macy's—Third Floor, 34th Street.

## Plain and fancy linings

for that Winter suit you may be planning

The assortment is complete and includes plain, printed and brocaded satin with cotton back—printed silk and cotton lining—plain and printed Venetian, plain and printed sateen.

at \$1.24 yd.

### plain satin lining

with cotton back; white, steel, taupe, sand, pink, yellow, red, brown and navy. 36 in. wide.

at 79c yd.

**fancy printed sateen**  
Dependable quality. In fancy designs and attractive colorings. Grounds of gray, tan, Copenhagen and brown. Yard wide.

Macy's—Lining Dept., Second Floor, Center

## Brown

a favorite in Fashion's scale of colors, appears in two shades, effectively combined in these

## Smart laced boots for women

They are made over a slim graceful last. The vamps are dark brown kidskin, the uppers are of beaver brown kidskin. Turned soles, Louis XV heels, simulated tip, blind eyelets. \$13.18, including "luxury" tax.

## A sale of women's black kidskin shoes—\$4.49

affords an opportunity to add a pair of these comfortable shoes to your wardrobe, at savings. All laced models suitable for walking. Sizes incomplete.

Macy's—Second Floor, Rear, 34th Street

## Marchioness' corsets, \$4.89

Medium or low bust corset made of good quality pink coutil, elastic insert in skirt, reinforced with durable material over abdomen. Graduated front steel—three pairs of hose supporters. Sizes 24 to 38.

Macy's—Third Floor, 34th Street.



## Household linens

for varied needs

### Cotton huck towels—24c ea.

Extra heavy, firmly woven towels with neat fluted pattern and hemmed ends. Size 17 x 35 inches.

### Hemstitched huck towels—49c ea.

Extra fine cotton huck towels, soft and absorbent. Wide damask border with space for monogram. Hemstitched ends. Size 20 x 38 inches.

### Bath towels—39c ea.

Soft, spongy and absorbent. All plain white with hemmed ends.

### Bath towels—59c ea.

Extra large size. Plain white with hemmed ends.

### Pure linen cream damask—\$1.69 yd.

Natural grass bleached. 68 inches wide.

### Linen Napkins—\$5.69 doz.

Imported from Ireland. A wide variety of pretty patterns suitable for breakfast or luncheon use. Size 19 x 19 inches.

### Linen damask cloths—\$5.97 ea.

Pure linen with a fine, lustrous finish. Several pretty patterns. 66 inches square.

### Hemmed breakfast napkins—\$1.49 doz.

Full bleached, long wearing quality. Floral and conventional patterns. Hemmed, 18 inches square.

### Madeira luncheon sets—\$2.97 ea.

One 22 inch centre-piece, six 10 inch doilies, six 5 inch doilies, hand scalloped and hand embroidered in dainty eyelet work designs.

Macy's—Second Floor, 34th Street.



An innovation—

## The ripple blouse

HANGS just below the waist-line. These blouses have the drop-shoulder and the new French short sleeves. The material is Georgette in the season's fashionable colorings.

YARN SILK or BEAD EMBROIDERY in unusual patterns and bizarre colorings gives distinction.

Four illustrated—prices \$19.12 to \$56.25

The "Luxury" tax is included.

Macy's—Third Floor, 34th Street.

## Black chiffon velvet, special \$4.79 yd.

A good quality of material that will make a handsome gown. The price is unusually low even for this store's lowest-in-the-city prices. A rich blend 40 inches wide.

Macy's—Silk Dept., Second Floor, 34th Street.

## Exceptional RIBBONS at an exceptional price

Imported and domestic qualities at 49c yd.

### French Failles

in a limited assortment of colors, including brown, taupe, rose, emerald, fuchsia, gold, Copenhagen, sapphire, olive green, etc. Soft and lustrous.

7 inches wide

### Lustrous Satins

suitable for Millinery, dress sashes, bags, trimmings, etc. The colors include light and dark shades—among them pink, blue, rose, Copenhagen, navy, white and black.

6 inches wide

Macy's—Main Floor, Rear, 34th Street.

## 349 sweaters ¼ less

\$2.49 to \$23.74

Were \$3.74 to \$32.50

Wools and pure silks are included in this price range. Plain and fancy weaves—styles that have proved most popular this season, tuxedo, slip-over and coat models, in the wanted colors. The prices of the silk sweaters begin at \$11.74.

Ideal for wear under a coat when the weather gets cooler, and at these prices worth buying to use for immediate sport-wear.

Macy's—Third Floor, 34th Street, Front

Store hours  
9 to 5:30.  
Store open Saturdays all day.

## High grade Wilton carpets

—below to-day's mill cost

These Wilton Carpets were purchased from one of the best known mills in the country when prices were substantially lower than they are now. That accounts for their low prices. They are an attractive collection, having patterns and colors especially adapted for office rooms and private homes. Some of them must be sold with the border, some can be sold without. When made up with the border, they make a handsome carpet.

## High grade Wilton carpets

¾ Body.	\$3.89 yd.	¾ Body.	\$2.09 yd.
¾ Body.	3.89 yd.	2-4 Body.	3.14 yd.
Also—		Velvets.	
At our regular price		\$2.14 and 2.89 yd.	
Tapestry Brussels.		Extra Quality Velvets.	
\$1.89 yd.		\$4.24 yd.	

## Inlaid and figured cork linoleums

We have just received a large shipment of Inlaid and Figured Cork Linoleums in this season's new patterns, tile effects predominating. In addition there are Plain Linoleums in brown or green in varying qualities.

Figured Cork Linoleums.	Plain Brown Linoleums.
\$1.04, 1.24, 1.39 sq. yd.	\$1.19, 1.39, 1.64 sq. yd.
Inlaid Linoleums.	Plain Green Linoleums.
\$1.79, 1.89, 1.94, 2.14 sq. yd.	\$1.24, 1.59, 1.74 sq. yd.
	Linoleum Mats, 3 x 6 feet.
	\$2.89

Macy's—Fourth Floor, 34th Street.

## No advance in the prices of our furs



Mink Coat with tails and paws, \$1289.00

Macy's—Third Floor, Front, 34th Street.

Many stores held August Sales of Furs at prices designated as very special—we held no Sale, but in many instances our regular prices were under the Sale prices of other stores. Other stores advertised that those low prices would exist for the period of the Sale only and at the end of that time would be advanced. The prices we advertised at that time have not been advanced, and compared now with the prices other stores are asking, they are conspicuously low.

Take advantage of our regular low prices and reputation for dependability—buy your furs or fur coat here.

R.H. Macy & Co  
Inc.  
HERALD SQUARE NEW YORK

Store hours  
9 to 5:30.  
Store open Saturdays all day.

## Motor coats

Of leather, Angora, camel's hair, leatherette, Burberry great coats, tweeds and double faced coatings. Also suede motor coats, lamb lined, with seal, nutria and opossum collars and cuffs. \$28.75 to \$94.75.

Macy's—Third Floor, Front.

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